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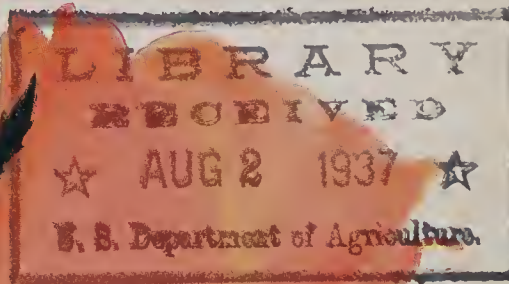
1937

Lestra Hibberd

Originated by

THE JOSEPH H. HILL CO.

U. S. Plant Patent No. 156



HILL FLORAL PRODUCTS CO., Richmond, Indiana

Distributors for THE E. G. HILL CO. THE JOSEPH H. HILL CO. FRED H. LEMON CO.

THIS year, for the first time since 1934, we have a number of new Rose varieties to offer you. The planting of new varieties stimulates buying by giving the public something different, new names to ask for, and new colors to enjoy. Leading the list of such Roses we have Lestra Hibberd, our sensational yellow seedling of Sweet Adeline × Joanna Hill, followed by Happy Days, Signora, Chieftain, and William F. Ekas.

We suggest that you keep your planting up to scratch with these introductions and purchase your plants from us. Last year there were enormous losses suffered in grafting boxes by many in all parts of the country, and few people profited by grafting. We are equipped to graft your requirements for you efficiently, and to supply you with a wide choice in quality plants. Let us graft your needs.

HILL FLORAL PRODUCTS CO.

ROSES FOR 1937

LESTRA HIBBERD

The Jos. H. Hill Co.

U. S. Plant Patent No. 156, Dec. 3, 1935.

Back in 1929, eight years ago, we disseminated a new seedling rose, Joanna Hill. We now have another fine seedling, Lestra Hibberd, resulting from a cross between Sweet Adeline and Joanna Hill. From the latter parent Lestra Hibberd gets its interesting color shadings. The bud is dark yellow, the open bloom orange-yellow, tinted with creamy white, becoming at times a light amber yellow. Lestra Hibberd is a real grower and in production it ranks among the best. Our records from our large planting prove that it can do better than twenty-five flowers to the plant. This is remarkable when the large size of the flower is considered. Plant some of the outstanding new rose of this year.

PRICES

GRAFTED PLANTS

\$35.00 per 100 \$350.00 per 1000
in all quantities.

SCIONS

\$15.00 per 100 \$150.00 per 1000
in all quantities.

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

SIGNORA

Jackson & Perkins Co.

U. S. Plant Patent No. 201, Oct. 13, 1936.

Signora is a beautiful Italian seedling rose of the novelty class that is commanding attention among all florists. It has a long, pointed bud, brownish-orange overlaid with pure orange. The bloom opens slowly and perfectly, showing a general color of orange flame. Foliage is often favorably commented upon but on Signora one finds as handsome, glossy foliage as can be imagined. It adds much to the attractiveness of the flower as a whole. Another truly outstanding feature of Signora is its ability to throw a long stretch from cut or pinch. Best grown in temperature two or three degrees cooler than average rose temperature.

PRICES

GRAFTED PLANTS

\$35.00 per 100 \$350.00 per 1000
in all quantities.

SCIONS

\$15.00 per 100 \$150.00 per 1000
in all quantities.

Purchasers wishing to propagate this variety for their own use must contact Jackson & Perkins Co. for special licenses.

CHIEFTAIN

The Montgomery Co., Inc.
U. S. Plant Patent No. 150, Nov. 26, 1935.

Chieftain, a seedling resulting from a cross of Hadley x Talisman, closely resembles Hadley but is a brighter and lighter red. The color qualities of Talisman appear at the base of the bud, diffusing a small amount of yellow into the red of Chieftain, giving it a slight orange glow.

Chieftain has proved to be a good keeper and in this way has overcome the usual objections to an otherwise fine red rose. We have experienced such a steady demand for this rose that we have not been able to supply enough Chieftain cut flowers to take care of our trade, although we have planted over 11,000 plants.

PRICES

GRAFTED PLANTS		SCIONS	
\$35.00 per 100	\$350.00 per 1000	\$15.00 per 100	\$150.00 per 1000
in all quantities.		in all quantities.	

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

HAPPY DAYS

Amling Rose Co.
U. S. Plant Patent No. 144, March 2, 1935.

Happy Days is a deep pink sport of Briarcliff which appeared at the Amling rose range at Pana, Illinois, in 1932. To go into a minute description of this rose is unnecessary as it would only be describing the well-known rose, Briarcliff, with the one exception of the color. It is a darker rose than Briarcliff, yet does not in any way fall into the Better Times color field.

In 1935 a large planting of this rose produced an average of 26 blooms per plant and, due to its intensive color, the cut averaged considerably more per bloom than Briarcliff.

For the first year of dissemination Happy Days is priced right and a place should be made in your houses for a planting of this rose.

PRICES

GRAFTED PLANTS		SCIONS	
\$30.00 per 100	\$300.00 per 1000	\$15.00 per 100	\$150.00 per 1000
in all quantities.		in all quantities.	

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

WILLIAM EKAS

F. E. Cremer, Florist
U. S. Plant Patent No. 177, May 12, 1936.

William Ekas is a sport of Souvenir. The color, apricot salmon when open, outer petals tinge to pink. The rose can be cut when tight as it will develop perfectly. The petals number around 40 per flower and when fully opened the flower measures three inches or more. Its cultural habits are identical with Talisman. As it is a strong grower it will cut some bullheads off the first fall crop, which will not again appear during the summer and fall months on second year plants.

PRICES

GRAFTED PLANTS		SCIONS	
\$30.00 per 100	\$300.00 per 1000	\$15.00 per 100	\$150.00 per 1000
in all quantities.		in all quantities.	

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

BETTER TIMES

The Jos. H. Hill Co.
U. S. Plant Patent No. 23, Aug. 23, 1932.

With the introduction of the several new roses this year, Better Times passes into the older, tried generation. It has had and is now enjoying an enviable record for in the three years of its dissemination it has taken its place at the head of present day roses. Better Times, the cerise pink sport of Briarcliff, will continue to be a leader.

PRICES

GRAFTED PLANTS		SCIONS	
\$30.00 per 100	\$300.00 per 1000	\$15.00 per 100	\$150.00 per 1000
in all quantities.		in all quantities.	

(These prices apply to those growers who are planting Better Times for the first time and to licensed growers who are increasing their planting.)

GRAFTED PLANTS		SCIONS	
\$22.00 per 100	\$220.00 per 1000	\$7.00 per 100	\$70.00 per 1000
in all quantities.		in all quantities.	

(These prices apply to licensed growers who are destroying old plants of Better Times and replacing with young stock.)

For full information, please turn to page 7.

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

MRS. FRANKLIN D. ROOSEVELT

Traendly & Schenck
U. S. Plant Patent No. 80, Nov. 7, 1933.

A truly fine yellow sport of Talisman. Has been one of the most profitable roses to grow and is steadily being planted in increasing numbers.

PRICES

GRAFTED PLANTS		SCIONS	
\$30.00 per 100	\$300.00 per 1000	\$15.00 per 100	\$150.00 per 1000
in all quantities.		in all quantities.	

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

Orders for this variety cannot be accepted for shipment into the following named states: New York, Pennsylvania, New Jersey, New Hampshire, Massachusetts, and Connecticut.

TOKEN

The Montgomery Co.
U. S. Plant Patent No. 95, April 24, 1934.

An orange buff to peach red color seedling, resulting from Premier Supreme x Mme. Butterfly. One of the most beautiful roses in both natural and artificial light grown today.

PRICES

GRAFTED PLANTS		SCIONS	
\$30.00 per 100	\$300.00 per 1000	\$15.00 per 100	\$150.00 per 1000
in all quantities.		in all quantities.	

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

MRS. FINCH

Mrs. Finch is a beautiful light pink Sweetheart rose valuable in corsage and other retail work. Retail growers should not be without some of this Polyantha. With us it has graduated from the cross house into one of the big houses, one whole end having been benched with Finch.

PRICE OF GRAFTED PLANTS
\$25.00 per 100 in all quantities.

AMERICAN PRIDE

N. Grillo
U. S. Plant Patent No. 49, Dec. 20, 1932.

A white rose which is a sport of Grillo dale, which in turn is a sport of Mme. Butterfly. We think so highly of this rose that we are now growing it exclusively for our white roses. American Pride is a most prolific bloomer.

PRICES

GRAFTED PLANTS		SCIONS	
\$ 30.00 per	100 - 25 to 250	\$12.00 per	100
250.00 per	1000 - 250 and over	\$100.00 per	1000

Purchasers must sign agreement not to propagate stock of this variety except under special license from originator.

SENIOR

Frank Spanbauer
U. S. Plant Patent No. 2, Oct. 13, 1931.

A good red rose grown on a large scale throughout the country today. Excellent grower—can be run through without resting with most satisfactory results. Senior is a seedling of Gen. Jacqueminot x Richmond.

PRICES

GRAFTED PLANTS		SCIONS	
\$ 30.00 per	100	\$10.00 per	100
250.00 per	1,000	90.00 per	1,000
240.00 per	1,000 in lots of 5,000	80.00 per	1,000 in lots of 5,000
230.00 per	1,000 in lots of 10,000	75.00 per	1,000 in lots of 10,000

Purchasers must sign agreement not to propagate stock of Senior unless 1,000 or more plants or scions are purchased, then stock may be propagated for their own use only.

MARY HART

Geo. B. Hart, Inc.
U. S. Plant Patent No. 8, Feb. 23, 1932.

This red sport of Talisman is an easy rose to propagate and difficult to hold in pots after the correct time for planting, so we are grafting this variety only on order. Due to its fine growing qualities there will be little delay after receiving your order.

PRICES

GRAFTED PLANTS	
\$ 30.00 per	100
250.00 per	1,000
245.00 per	1,000 in lots of 2,500 - 5,000
\$240.00 per	1,000 in lots of 5,000 - 7,500
235.00 per	1,000 in lots of 7,500 - 10,000
230.00 per	1,000 in lots of 10,000 or more

Purchasers must sign agreement not to propagate stock of Mary Hart, either for their own use or for sale.

SOUVENIR

A. N. Pierson, Inc.
U. S. Plant Patent No. 25, Aug. 30, 1932.

A clear yellow sport of Talisman. Productive, and the favorite yellow rose of many.

*PRICES—Grafted Plants

\$ 25.00 per	100	\$190.00 per	1,000— 5,000 - 7,500
200.00 per	1,000	185.00 per	1,000— 7,500 - 10,000
195.00 per	1,000—2,500 - 5,000	180.00 per	1,000—10,000 and over

Purchasers must sign agreement not to propagate Souvenir, either for their own use or for sale.

*Add 5c per plant to the above prices to cover royalty.

STANDARD VARIETIES

BRIARCLIFF—Brilliant pink.
(Briarcliff Greenhouses)

GOLDEN CHARM—Yellow Talisman sport.
(Groshens & Morrison)

HOLLYWOOD—Dark pink sport of Premier Supreme.
(Scittine and Di Francesco)

JOANNA HILL—Clear yellow, deepening to orange at center.
(Jos. H. Hill Co.)

PREMIER SUPREME—Deep rose.
(Zieger & Sons)

SUNKIST—Sport of Joanna Hill, darker.
(E. G. Hill Co.)

TALISMAN—Scarlet, gold and old rose.
(The Montgomery Co., Inc.)

PRICES FOR GRAFTED PLANTS

\$ 25.00 per 100
200.00 per 1,000
195.00 per 1,000 in lots of 2,500 - 5,000
190.00 per 1,000 in lots of 5,000 - 7,500
185.00 per 1,000 in lots of 7,500 - 10,000
180.00 per 1,000 in lots of 10,000 and over

25 plants at the 100 rate
250 plants at the 1,000 rate

PRICES APPLYING TO BOTH PATENTED AND STANDARD VARIETIES

Less than 25 plants of a variety 50c each

No Packing Charge

Prices F. O. B. Richmond, Indiana

*All rose plants listed in this catalog are for greenhouse forcing purposes and are not
suitable for garden culture.*



West Range — Joseph H. Hill Co. — Plant B

IMPORTANT BETTER TIMES DATA

(1) Under your "License to grow Better Times," you are not permitted to "sell nor otherwise dispose of *any* plants of the Rose Better Times." This includes "*bench*" plants, and such plants *must be completely destroyed when discarded*.

(2) Under your "License to grow Better Times" you must pay royalty on "all plants of the Rose Better Times produced by the Licensee under this license."

BUT

(3) The Joseph H. Hill Company will cancel your royalty due on replacements, if you fulfill the terms stated in this booklet.

(4) To obtain this royalty cancellation you must fill in and sign the agreement forms furnished by The Joseph H. Hill Company for that purpose and send same to The Joseph H. Hill Company for its acknowledgement.

(5) Our distributors have no authority to cancel the royalty on any replacement.

(6) There is no "blanket" cancellation of royalty on replacements.

(7) The royalty cancellation agreement does not in any way cancel or amend the "License to Grow Better Times." Each customer must sign a "License to Grow Better Times" with each and every purchase.

(8) Royalty will be due on all new plantings and on all additional plantings of Better Times.

(9) We wish to impress on you the importance of filling in, signing and returning to the Joseph H. Hill Company your yearly Better Times report due June 30th.

(10) The most important figure to be filled in on your report is your actual inventory of Better Times.

(11)

PRICES IN ALL QUANTITIES

(a) If sold to a customer not already licensed to grow Better Times.

(b) If sold to a licensed customer for additional planting.

GRAFTED PLANTS

\$ 30.00 per 100
300.00 per 1,000

SCIONS

\$ 15.00 per 100
150.00 per 1,000

(12)

PRICES IN ALL QUANTITIES

(a) If sold to a licensed customer for replacement of discarded and destroyed Better Times bench plants and then only after the agreements mentioned in paragraph 4 have been filled in, signed and acknowledged.

GRAFTED PLANTS

\$ 22.00 per 100
220.00 per 1,000

SCIONS

\$ 7.00 per 100
70.00 per 1,000

(13) Jackson & Perkins Company of Newark, New York has an exclusive license covering the production and sale of dormant budded plants of Better Times for greenhouse planting and of field grown plants for garden planting.

SUMMARY

(14)

(a) Better Times bench plants must be destroyed when discarded.

(b) A cancellation of royalty on Better Times plants purchased or propagated to replace destroyed Better Times bench plants can be obtained *only* from The Joseph H. Hill Company.

AUTHORIZED GROWERS OF BETTER TIMES

Listed on these pages are the names of individuals and firms in the United States, who are licensed by The Joseph H. Hill Company to grow the Rose Better Times, protected by Plant Patent No. 23. If the names of any licensed purchasers have erroneously been omitted or if the amounts set opposite these names are incorrect, kindly notify us of the error. In order to protect those who have purchased this rose and have complied with the provisions of the "License to Grow Better Times," we expect to prosecute all infringements brought to our attention. Any licensed grower of Better Times is privileged to propagate same for his own use provided a report is made to The Joseph H. Hill Company on or before June 30, 1937, and the sum of 8 cents remitted to that firm for each plant retained. No grower is permitted to propagate this rose for resale unless specifically authorized by The Joseph H. Hill Company.

ALABAMA			6,275	San Lorenzo Nursery Co., San Leandro.	130	Brewster, F. F., New Haven.	DISTRICT OF COLUMBIA	
12	Calhoun, Mrs. W. J., "The Flower Shop," Langdale.	4,000	San Lorenzo Twin Nurseries, San Lorenzo.	1,250	Fellow Flower Co., Westport.	100	Georgetown Convent, Washington, D. C.	
5	Chaneellor, Mrs. Forrest, Childersburg.			10	Flinn, W. A., Greenwich.	7,900	Gude Sons, A., Washington, D. C.	
			COLORADO		25	Goodwin's Nursery, Bloomfield.	10,300	Gude Bros. Co., Washington, D. C.
300	Fairfax Greenhouses, Fairfax.	5,000	Adams City Greenhouses, Denver.	25	Goodwin Estate, Mrs., Hartford.	100	Saunders, David E., White House Gardens.	
7,090	Rosemont Gardens, Inc., Montgomery.	600	Boulder Greenhouses, The, Boulder.	4,662	Green Farms Rose Gardens, Inc., Westport.	4	Sullivan, Eugene B., Washington, D. C.	
50	Seales, Hugh, Birmingham.	150	Burghard Floral Co., Colorado Springs.	7,550	Grillo, Florist, N., Milldale.	700	U. S. Dept. of Agr., Bureau of Plant Industry.	
	ARKANSAS	200	Cartwright Floral Co., Denver.	1,500	Grillo & Bro., D., Meriden.			
100	Heaton's Home of Flowers, Blytheville.	2,550	Eliteh Gardens Co., The, Denver.	200	House, Branford, Groton.	FLORIDA		
600	Johnson Floral Co., Hot Springs.	1,366	Evergreen Floral Co., Denver.	100	Judd, T. H., Danbury.	100	Custer & Clark, Inc., Daytona Beach.	
6	Rye, Geo., "Some Florist," Ft. Smith.	2,530	Fifth Ave. Greenhouses, Denver.	4	Leigh, Mrs. W. B., Bridgeport.	12	Firestone, Esq., H. S., Miami Beach.	
650	Vestal & Son, Jos., Little Roek.	2,500	Franc & Son, Inc., Denver.	4	Morris, F. W., Wallinford.	4	Hayward, Wyndham, Winter Park.	
	CALIFORNIA	200	Graul Bros., Wheatridge.	800	Nyren, Alfred, New Haven.	150	Palm Beach Co., Palm Beach.	
7,532	Amling Bros., Santa Ana.	685	Hansen Greenhouses, P. O., Greeley.	81,718	Pierson, Inc., A. N., Cromwell.	25	Rossetter, Florist, A. K., Sanford.	
19,256	Armaeost & Royston Inc., W. Los Angeles.	3,225	Lengenfelder Greenhouses, Denver.	10,650	Pinchbeek, Wm., Guilford.		GEORGIA	
8,100	Avansino, Mortensen & Co., San Francisco.	1,860	Luthi, M. A., Denver.	4,650	Pinchbeek, Bros., Ridgefield.	150	Balk's Nursery, Augusta.	
		3,192	Pikes Peak Floral Co., Colorado Springs.	36	Putnam, W. H., Hartford.	1,640	Dahl Co., C. A., Atlanta.	
600	Belliardo, John, El Cerrito.	6,224	Roberts Rose Co., Englewood.	41,868	Rowayton Greenhouses, Rowayton.	250	Flowerland, Atlanta.	
100	Cherry City Nursery Co., San Leandro.	1,364	Rosemary Floral Co., Denver.	720	Spaulding Bros., Suffield.	36	Hastings Co., H. G., Atlanta (For private eustomer)	
200	Enomoto & Co.,Inc., San Franeiseo.	400	Shraiberg's Wholesale Florist, Denver.	200	Stafford Conserva-tories, Stafford Springs.	2,200	Idle Hour Nurseries, Inc., Macon.	
6,500	Great Western Farms Co., San Leandro.	2,540	South Side Greenhouses, Denver.	300	Whiting Greenhouses, West Hartford.	650	Oelsehig & Sons, A. C., Savannah.	
4,900	Groen, Florist, C. J., Montebello.	4,200	Trimmer & Son, T. H., Denver.	50	Young, H., Greenwich.	1,150	Richardson the Florist, Savannah.	
1,594	McLellan Co., Inc., E. W., Colma.	3,300	Vogeler, Robert, Wheatridge.	DELAWARE				
350	Mikado Nursery Co., Richmond.	750	Watson Florist, Inc., J. W., Grand Junction.	1,100	Betty, J. Elmer, Wilmington.	10	Valdosta Greenhouses, Valdosta.	
50	Mission Oak Nursery, Santa Barbara.			225	Du Pont, A. I., Wilmington.	400	Wolf, John, Savannah.	
1,000	Mt. Eden Nursery Co., Inc., Mt. Eden.	CONNECTICUT		65	Du Pont E. E., Greenville.	IDAHO		
2,390	Proiette, Joseph, San Leandro.	260	Bliss, Miss S. D., New Canaan.	157	Du Pont, Lammot, Wilmington.	1,150	Boise Floral Co., Boise.	
500	Redwood Nursery Co., Redwood City.	100	Blossom, Esq., Francis, Fairfield.	50	Johnson, Thomas H., Milton.	450	Johnson Floral Co., Boise.	
4,180	Sakai Nursery, Sam I., Richmond.	2	Boch Floral Co., The, Fairfield.	450	Priece, Jerome A. M., Wilmington.	25	Twin Falls Floral Co., Twin Falls.	

ILLINOIS								
6,800	Addison Floral Co., Addison.	35,060	National Rose Co., Pana.	1,350	Henley Bros., Terre Haute.	50	De Jong Floral Co., Pella.	
5,350	Amling Bros., Des Plaines.	150	Neal Greenhouses, Roy S., Lawrenceville.	200	Henley, Florist, R. M., Hartford City.	200	Gabrish, Leo, Boone.	
26,858	Amling Co., A. F., Maywood.	250	Newell, W. G., State Capitol Grounds, Springfield.	200	Henningsen Greenhouses, Greensburg.	100	Highland Greenhouses, Fort Dodge.	
167,660	Amling Rose Co., Pana.	16,000	Pana Rose Company, Pana.	35,610	Hill Co., The E. G., Richmond.	130	Iowa State College, Ames.	
6,288	Ammann Co., J. F., Edwardsville.	500	Pekin Floral Co., Pekin.	110,909	Hill Co., The Jos. H., Richmond.	350	Kemble's Greenhouses, Mason City.	
5,000	Angel Guardian Orphanage Florist, Chicago.	25	Pontiac Greenhouses, Pontiac.	370	Huckleberry, Warren, North Vernon.	100	Kranz Florist, J. E., Muscatine.	
25	Anna State Hospital, Anna.	36,287	Premier Rose Gardens, Des Plaines.	30	Irwin, Wm. G., Columbus.	700	Kranz & Son., Geo., Muscatine.	
49,523	Asa Brothers, Florists, Pana.	700	Rausch, Geo. H., "The Flower Shop," Hoopeston.	40	Kime Estate, Lloyd, Goshen.	100	Kranz, C., Ottumwa.	
26,000	Bauske Bros., Des Plaines.	969	Scheffler, R., Wheaton.	5	Kitselman Estate, E. F., Muncie.	100	Maytag Estate, E. H., Newton.	
8,498	Berlin Co., Albert W., Addison.	800	Schweiger Brothers, Florists, Ottawa.	12,900	Knightstown Greenhouses, Inc., Knightstown.	1,435	Rocklin, Lehman & Co., Sioux City.	
300	Bonham, Florist, Macomb.	13,242	Spanbauer-Webb Co., Pana.	317	Knipe, Florist, T. L., Kokomo.	3	Schmidt & Co., H. E. J., Marshalltown.	
100	Busiel, Miss S., Glencoe.	4,879	Spandikow & Sons, Wm., Maywood.	6,280	Lemon Co., Fred H., Richmond.	4,900	Sherman Nursery Co., Charles City.	
3	Chada, Edward, Coal City.	1,500	Stapp, Co., L., Rock Island.	150	Lilly Sr., J. K., Indianapolis.	25	Sherwood, Florist, Charles, Waterloo.	
2,600	Daut Bros., Decatur.	6,400	Stielow Bros., Niles Center.	103	Lilly, Jr., J. K., Indianapolis.	150	Sibley Greenhouses, The, Sibley.	
1,284	DeKalb Greenhouse, DeKalb.	400	Sunnyside Greenhouses, Kankakee.	50	Logansport State Hospital, Logansport.	100	Storm Lake Floral Co., Storm Lake.	
15,909	Dramm Greenhouse, Inc., The, Elmhurst.	1,000	Trimble Greenhouse Co., W. E., Princeton.	5,560	Meek, Forest, New Castle.	7,286	Wilcox & Sons, J. F., Council Bluffs.	
350	East Moline State Hospital, East Moline.	600	University of Illinois, Urbana.	275	Miller, Florist, William G., Peru.	500	Woodcock Floral Co., Spencer.	
565	Erickson, C. L., Princeton.	150	Veterans Administration Facility, Danville.	200	Mitting's Greenhouses, Wabash.	6	Young Floral Co., Greenfield.	
250	Fairview Greenhouse, Belvidere.	100	Virden Greenhouses, Virden.	600	Myers Floral Co., Bluffton.			KANSAS
400	Genteman, Florist, H. A., Quincy.	950	Weaver's Greenhouses, West Frankfort.	9,900	Neuman Co., E. A., Richmond.	20	Aitken's Flower Gardens, Coffeyville.	
3,724	Goerger, Martin, Arlington Heights.	7,290	Wellworth Farm Greenhouses, Downers Grove.	650	Niednagel, Florist, Julius, Evansville.	10	Brown, E. E., Hutchinson.	
26,882	Gullett & Sons, Lincoln.	9,375	Wendland & Keimel Co., The, Elmhurst.	10	O'Neal, Mrs. Perry, Indianapolis.	100	Bunch, Lloyd C., Fredonia.	
4,600	Hansen, Wm. A., Chicago.	830	Widmer Floral Co., M. F., Highland.	5,395	Pickrell's Florists, Elkhart.	550	Clapiers' Flower Shop, Topeka.	
23,193	Haussermann Co., C., Melrose Park.	106	Wisley, Claude, Murphysboro.	3	Pontius, Homer, Portland.	200	Hyde's Greenhouses, Parsons.	
100	Heckenkamp, Inc., Florist, Quincy.	5,066	Woodlawn Gardens, Edwardsville.	1,300	Princeton Gardens, Princeton.	100	Krieg, Florist, R. B., Topeka.	
525	Heinl & Son, Jos., Jacksonville.	50	Wright, Warren, Golf.	22,812	Rasmussen & Son, Anders, New Albany.	100	Manhattan Floral Co., Manhattan.	
100	Helfrich, John A., Florist, Paris.			6	Rodenburg, C. E., Pershing.	870	Mueller Floral Co., C. P., Wichita.	
4,022	Hembreiker's Flowers, Springfield.		INDIANA	1,250	Roepke Floral Co.,	275	Truitt's Greenhouses, Chanute.	
600	Hennessey the Florist, Springfield.	500	Bertermann Bros., Indianapolis.	50	Sisters of Providence, St. Mary-of-the-Woods.	680	Ward's Flowers, Lawrence.	
4,779	Hofmann Floral Co., Harry, Jacksonville.	2	Billman, Mrs. Elmer, Hope.	9,830	Smith & Young Co., Indianapolis.			KENTUCKY
200	Jacksonville State Hospital, Jacksonville.	1,825	Blackman Floral Co., Wm., Evansville.	1,125	Souders, Samuel E., Receiver for Roth, Florist, Lafayette.	475	Deemer Floral Co., Bowling Green.	
21,500	Krowka Co., M. & J., Orchard Place.	500	Broadway Gardens, Princeton.	60	Stalnaker, Mrs. Frank D., Indianapolis.	40	Hickman, Baylor, Louisville.	
3,100	Lindley Gardens, Springfield.	520	Clark Floral Co., Lafayette.	100	Thode Floral Co., LaPorte.	2,890	Honaker Co., O. S., Lexington.	
7,090	Litchfield Floral Gardens, Litchfield.	475	Clark's Greenhouses, Connersville.	2,000	Vincennes Rose Gardens, Vincennes.	500	Howard & Heafey, Lexington.	
1,065	Loveridge Florist Co., Inc., Peoria.	250	Coon, Wm., Kokomo.	1,950	Zeidler Floral Co., Evansville.	75	McMullen Florist, Frank, Lexington.	
50	Mark, Mrs. Clayton, Lake Forest.	3,664	Dorner's, Inc., Florists, Lafayette.			100	Metcalfe & Son, T. L., Hopkinsville.	
180	Mill Road Farm, West Lake Forest.	600	Doswell Floral Co., Ft. Wayne.		IOWA	110	Norton, Miss Mattie A., Louisville.	
441	Municipal Tuberculosis Sanitarium, Chicago.	11,256	Elder Bros., Indianapolis.	12	Atlantic Greenhouses, Atlantic.	3,928	Pleasant View Greenhouses, Madisonville.	
		6,620	Frank & Sons, W., Portland.	1,250	Bancroft & Sons, Jos., Cedar Falls.	25	Sackett, Hon. F. M., Louisville.	
						31	Speed, Esq., W. S., Louisville.	

MAINE		2,400	Montgomery, Alex- ander J., Natick.	3,284	Van Bochove & Bro., G., Kalamazoo.	10,083	Klaus, John, Graceland Greenhouses, Greenwood.
25	Cross' Greenhouse, Augusta.	7,336	Montgomery Co., Inc., The, Hadley.	1,084	Vander Salm's Flower Shop, Kalamazoo.	9,503	Longview Farm, Lees Summit.
35	Davis Flower Shop, Rumford.	625	Pearson, Florist, E. W., Newburyport.	6	Ward, F. B., Pontiac.	50	Missouri State School, Marshall.
400	Dunn Bros., Yarmouth.	14,025	Peirce Bros., Waltham.	25	Whitcomb, Esq., E. B., Grosse Pointe Farms.	8,760	Mohr Greenhouses, A. D., Pleasant Hill.
430	Kennebec Greenhouses, Bath.	200	Pequoig Gardens, Athol.	MINNESOTA		625	Mueller, H. R., Columbia.
175	Meloon, Geo. H., Portland.	4,400	Reading Greenhouses, Inc., The, Reading.	3,950	Acorn Greenhouses, St. Paul.	20,200	Rosedell Gardens, Crescent.
700	Minott Co., Inc., J. W., Portland.	11,000	Roland, Inc., Thomas, Nahant.	1,400	Bachman Sons, Inc., Henry, Minneapolis.	10,264	St. Louis Rose Co., St. Louis.
50	Ram Island Farm, Cape Elizabeth.	3,000	Rosander, C. A., Woburn.	100	Busch Bros., Florists, Minneapolis.	75	State Hospital No. 2, St. Joseph.
280	Saunders, Florist, Ernest, Lewiston.	24	Saltonstall, Mrs. R. J., Chestnut Hill.	6,775	Cashman Greenhouses, Owatonna.	8,660	Stevens Greenhouse, John, Independence.
200	True's Rose Houses, Yarmouth.	1,200	Shaw, Stephen E., North Dartmouth.	100	Department of Parks, St. Paul.	9,645	Stuppy Floral Co., St. Joseph.
MARYLAND		400	Stevens the Florist, Plymouth.	1,000	Gibbs & Nelson Co., St. Paul.	825	Wonneman & Sons, C. C., Mexico.
7	Bateman, P. A., Baltimore.	350	Walke & Sons, Inc., Wm. T., Salem.	5,750	Hermes Floral Co., St. Paul.	MONTANA	
250	Burnside Greenhouses, Eccleston.	256	Warburton, Florist, Fall River.	100	Hibbing Park Dept. & Conrad Wolf Floral Co., Hibbing.	425	Anaconda Copper Mining Co., Butte.
8,550	Lehr, Wm. G., Brooklyn.	100	Weld, Mrs. G. G., Brookline.	1,850	Holm & Olson Co., Rochester.	200	Butte Floral Co., Butte.
325	Maryland Casualty Co., Baltimore.	150	Winchendon Flower Shop, Winchendon.	2,500	Kinsman, Inc., A. N., Austin.	375	Feiden's Greenhouses, Great Falls.
50	Morrison, George, Baltimore.	2,460	Winchester Conserva- tories, Inc., Winchester.	400	Lake Shore Green- house, Albert Lea.	300	Garden City Floral Co., Missoula.
250	Park Board—City of Baltimore, Baltimore.	200	Wright, E. S., Kingston.	400	Merriam Park Floral Co., St. Paul.	200	State Greenhouse & Floral Co., Dillon.
5	Staley, Florist, Helen C., Frederick.	MICHIGAN		11,434	Minneapolis Floral Co., Minneapolis.	400	State Nursery & Seed Co., Helena.
10,000	Stevenson, Thomas C., Towson.	4	Bovees—Florists, Quincy.	650	Neilson, Inc., Neil, Mankato.	NEBRASKA	
750	Weber & Sons Co., H., Oakland.	85	Earhart, Esq., H. B., Ann Arbor.	500	New Ulm Greenhouses, New Ulm.	400	Alliance Floral Co., Alliance.
MASSACHUSETTS		14,395	Floral Ave. Green- houses, Mt. Clemens.	300	Nye's Greenhouses, Faribault.	100	Berthold, G. E., Nebraska City.
2,600	Aitken—Florist, Springfield.	75	Girls' Training School, Adrian.	500	Ratterman Bros., St. Paul.	100	Davidson Floral Co., Hastings.
400	Allen St. Greenhouses, Springfield.	50	Hidden Lake Gardens, Tipton.	2,812	Rosacker Co., Hans, Minneapolis.	1,250	Eiche Floral Co., Lincoln.
6,950	Anderson, Inc., Paul H., Woburn.	200	Irvine, Richard A., Bay City.	1,230	Roselawn Greenhouses, St. Paul.	1,250	Frey & Frey, Lincoln.
8,850	Arnold-Fischer Co., Woburn.	100	Jackson Flower Shop, Kalamazoo.	8,630	Rosetown Greenhouses, St. Paul.	16	Kehr, R. L., Ogallala.
30	Blake, A., Brookline.	25	Limbert, Miss C. T., Grand Rapids.	2,600	Siebrecht Floral Co., Winona.	NEW HAMPSHIRE	
2,500	Boyle Estate, N. E., Malden.	37,100	Mt. Clemens Green- house Co., Mt. Clemens.	210	Sten—Florist, John E., Red Wing.	15,500	Elliott Rose Co., Dover.
8,500	Butler & Ullman, Northampton.	6,990	Munt Flowers, Frank J., Mt. Clemens.	150	Tobisch—Florist, Frank, Stillwater.	19,800	Elliott & Sons Co., W. H., Madbury.
100	Cutler, Mrs. H. G., Beach Bluff.	60	Newberry, Esq., John S., Grosse Pte. Farms.	25	Van Dusen, Mrs. F. C., Excelsior.	10,600	New England Rose Conservatories, Exeter.
150	Darling—Florist, E. W., Fairhaven.	615	Pearce Floral Co., Pontiac.	500	West End Greenhouses, Winona.	100	University of New Hampshire, Durham.
75	Deheredia, C., Lenox.	25	Pleasant View Laboratories, Harbor Springs.	MISSISSIPPI		NEW JERSEY	
50	Downs, Miss Elizabeth, Winchester.	150	Schlotman, Esq., J. B., Grosse Pointe.	950	Capitol Floral Co., Jackson.	1,000	Abrahamson Co., Inc., Frank E., Madison.
325	Elm Court Farm, Lenox.	50	Scripps, W. E., (Wildwood Farm), Lake Orion.	10	Henderson, Mrs. E. R., Grenada.	5,000	Asmus' Son, E. G., Closter.
12	Findlayson, D., Jamaica Plains.	570	Soo Greenhouses, Saulte Ste. Marie.	50	Mississippi State College, State College.	500	Baumann Bros., Rahway.
650	Fisher & Son, Peter, Norwood.	50	Speck, Mrs. E. D., Grosse Pte. Shores.	MISSOURI		2,100	Behr Estate, C. P., New Providence.
400	Gibbs Bros., Lynn.	3,200	Stahelin, Albert J., Detroit.	815	Capitol City Greenhouses, Jefferson City.	37	Bernheimer, Mrs. E. E., Elberon.
140	Green, Col. E. H. R., South Dartmouth.	13,500	Tinkler, Sydney, Mt. Clemens.	300	Deutschmann, Geo. F., Kirkwood.	25	Bert's Florist Co., North Arlington.
30	Griffin, Arthur, Marion.	10	Traverse City State Hospital, Traverse City.	700	Fairview Greenhouses, Carthage.	4,100	Blazier, L. W., Basking Ridge.
10,000	Halifax Gardens Co., Halifax.	50	Upjohn, Dr. W. E., Augusta.	4,210	Flower Gardens, Inc., North Kansas City.	100	Bliss, Mrs. W. P., Bernardsville.
11,000	Johnson Bros., Inc., Woburn.			400	Griffen's Flower Shop, Hannibal.	364	Chubb, Hendon, Chester.
1,650	Leach, Thompson & Adams, Attleboro.					1,200	Cirelli Greenhouses, Murray Hill.
2,000	Lynnfield Conserva- tories, Inc., Lynnfield.						



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BETTER TIMES

ORIGINATED BY THE JOSEPH H. HILL COMPANY

U. S. Plant Patent No. 23



©

HAPPY DAYS

ORIGINATED BY THE AMLING ROSE COMPANY

U. S. Plant Patent No. 144

1,000	Clark, The Florist, Trenton.	500	Washington Green- houses, Washington.	100	Dolan, Frank, J., Bedford Hills.	50	Reese, W. W., Wappinger Falls.
10,578	Coddington, L. B., Murray Hill.	1,000	Williamson, J. L., Trenton.	2,100	Edwards & Sons, E. W., Syracuse.	14,000	Richmond Floral Co., Richmond, S. I.
100	Coe, Geo. V., Fairhaven.	200	Wright, Inc., N. H., Cranbury.	100	Eldridge, Mrs. Roswell, Greatneck, L. I.	5,325	Ringdahl, Ivar, Rome.
7,000	Dean & Co., Little Silver.	NEW MEXICO		120	Field, Esq., Marshall, Lloyd'sneck, Huntington, L. I.	25	Rogers, H. H., Southampton, L. I.
5,350	Del Duca, A. M., Berkeley Heights.	180	Carlsbad Floral Co., Carlsbad.	1,100	Gally Bros., Gardenville.	200	Sahle Bros., Fredonia.
1,500	Del Duca, Salvatore, Madison.	25	Dixie Floral Co., Albuquerque.	500	Gould Flowers, Inc., Middleport.	900	Sambrook, Florist, John E., Troy.
3,200	Doremus, J. Leon, Madison.	50	Glover's Flowers, Roswell.	310	Grace, Mrs. W. R., (The Crossroads) Old Westbury.	22	Sams, E. C., New Rochelle.
55	Dressel Est., August, Cape May C. H.	NEW YORK		100	Guenther's Green- houses, Hamburg.	100	Schiff, Mortimer L., Oyster Bay, L. I.
13,000	Duckham Co., Wm. C., Madison.	19,200	Abrams, F. B., Blue Point, L. I.	50	Grace Estate., J. P., Manhasset, L. I.	36	Schling, Max, New York City (for private customers).
2,000	Formichello, John B., Summit.	3	Agostino, Martin D., Richmond Hill.	550	Guggenheim, Murry, New York City.	25	Schott, Paul, Mahopac.
2,200	Francis, Robert, Glen- dale Greenhouses, Morristown.	1,300	Anderson—Florist, Buffalo.	350	Guggenheim, S. R., Port Washington.	25,800	Seagroatt, Henry J., Berlin.
10	Gambrill, Mrs. G. B., Peapack.	7,000	Arcadian Rose Gardens, Inc., Scarboro.	23,977	Hart, Geo. B., Rochester.	576	Shaw & Boehler, Florists, Cortland.
3,455	Heyl, Louis, Green Village.	52	Arents, George, Jr., Rye.	50	Hearst, Mrs. Wm. R., Port Washington, L. I.	130	Smith, Miss F. B., Syracuse.
300	Kalma, Julius, Keyport.	50	Astor, Vincent, Rhinebeck.	100	Holland Gardens, Utica.	5,710	Smith, Lee, Gasport.
400	Koch, Otto, New Jersey State Hospital, Morris Plains.	150	Bach, F. S., White Plains.	75	Humphrey Floral Co., Rome.	100	Stewart, George, Tuxedo.
10,060	Lum, Inc., Carleton T., Chatham.	20,879	Baker & Sons, Frank J., Utica.	25	Hutton, Esq., E. F., Roslyn, L. I.	300	Stoeckle, Inc., A., Watertown.
2,712	Mea, George, New Providence.	100	Batt—Florist, Henry, Beacon.	4,900	Kipp, Edw. H., Millwood.	4,200	Stroh & Sons, L. C., Batavia.
105	Moore, Mrs. Paul, Convent.	7,575	Bertanzel, C. F., Roslyn, L. I.	4,076	Kottmiller Rose Corp., Albertson, L. I.	4,629	Tanner, Claire D., Holland.
75	Natirar Farms, Far Hills.	7,400	Bianchi, Inc., I. W., East Patchogue, L. I.	100	Lawrance, John, Ogdenburg.	50	Tarrytown Garden Supply Co., Tarrytown.
14,334	Noe Estate, L. M., Madison.	300	Biddle, Mary Duke, Irvington-on-the- Hudson.	902	Layton Greenhouses, Olean.	1,800	Thimm, Florist, Curt, Roslyn, L. I.
15,500	Noe & Son, L. A., Madison.	6	Bixler, Mrs. A. G., New Rochelle.	40	Lehman, Mrs. S. M. (Est.), Tarrytown.	150	Thomas Floral Co., Owego.
5,100	Noe Farms, Inc., Madison.	3	Blake, T. Whitney, Katonah.	100	Lyndhurst Gardens, Irvington.	340	Tieman, Louis L. (The Chimneys), Port Washington.
1,405	Off, Geo. A., Brighton Nurseries, Linwood.	75	Bloomington Hospital, White Plains.	100	McCann, Mrs. C. E. F., Oyster Bay, L. I.	365	Tilford, Mrs. H. M., Tuxedo Park.
9,597	Procaccini, P., New Providence.	125	Bonney, Mrs. L. W., Flushing.	175	McFadden, Louis E., Peekskill.	350	Traudt, Joseph, Canajoharie.
8,092	Roberts, Stanley, Madison.	24	Bowen, Florist, Dolgeville.	6,160	Manker, Jr., Frank L., Farmingdale.	1,290	Treichler, C. F., Sanborn.
200	Roebeling, Esq., F. W., Spring Lake.	1,075	Brant Bros, Inc., Utica.	150	Mason, Mrs. G. G., Tuxedo Park.	100	Trivett's Tested Seeds, Inc. (For private estate), New York City.
2,850	Romano, August, New Providence.	2,060	Brookins, Inc., Jerry, Orchard Park.	12	Meudon Land & Im- provement Corp., Locust Valley.	5	Tsonkatos & Co., G. L., Haverstraw.
1,200	Rosato, Antonio, Murray Hill.	200	Bryfogle's Greenhouse, Wellsville.	1,540	Minekime Estate, Wm. H., Hamburg.	150	Tucker, Carl, Mt. Kisco.
3,500	Rose Gardens, Summit.	1,000	Burgevin, Inc., Valen- tine, Kingston.	100	Mitchell, Esq., S. Z., Oyster Bay, L. I.	20,755	U. S. Cut Flower Co., Elmira.
17,300	Ruzicka, Inc., Jos. F., Madison.	5,815	Chevalley—Florist, Julius, Blue Point, L. I.	4,000	Neal Floral Co., Walton.	355	Untermeyer, Samuel, Yonkers.
19,000	Ruzickas' Inc., Chatham.	25	City of Buffalo, Buffalo.	150	North Castle Nurseries, New York City.	100	Wagstaff Estate, David, Tuxedo Park.
2,060	Savino, Joseph, Murray Hill.	175	Cole, Dr. Philip, Irvington.	28,047	Oakdale Gardens, Inc., Oakdale Station, L. I.	100	Wallace, Lee H., Staatsburg.
6,000	Simpson Rose Co., Inc., Clifton.	50	Colgate, Miss M., Yonkers.	1,650	Palmer's Florist, Lancaster.	375	Weiss, Frank J., Port Jervis.
85	Speirs, Robert, Red Bank.	180	Colt, R. C., Garrison.	200	Park Place Green- houses, Ballston Spa.	1,500	Westchester Florists, Inc., White Plains.
25	Sunset Flower Gardens, Pompton Plains.	75	Constable, Miss M. L., Mamaroneck.	6,200	Parmentier's Roses, Bayport, L. I.	33,816	White Bros. Rose Corp., Medina.
50	Thurber, O. E., Elberon.	1,905	Danker, Fred, Albany.	26,000	Peters & Sons, Inc., Geo., Hempstead.	1,735	White, Inc., Chas. N., Cheektowaga.
35	Tim, Esq., L. B., Long Branch.	3	DeLass, Floyd, Ontario.	75	Phipps, Esq., H. C., Roslyn, L. I.	400	Whitney, Mrs. Payne, Long Island.
18,160	Totty, Chas. H., Madison.	220	DeMenna, Chas., Larchmont.	250	Preisach, R. J., Leroy.	80	Wilmot Nurseries, New Rochelle.
13,420	Troianello, J. & A., Madison.	16	Dillon, Esq., H. L., Glen Head, L. I.	150	Pye, Robert, Nyack.	300	Woepffel, A. H., Corning.
10,000	Vert, W. W., Madison.						



Top: The E. G. Hill Company Range, Easthaven Avenue



Bottom: The Joseph H. Hill Company, Plant A, Easthaven Avenue

NORTH CAROLINA		OKLAHOMA	
100 Barber The Florist, Reidsville.	1,980 Evers & Elfner, Cincinnati.	500 Ada Greenhouse, Ada.	325 Dorrance, Mrs. E. M., Radnor.
450 Charlotte Cut Flower Co., Charlotte.	200 Fifth Avenue Floral Co., Columbus.	2,316 Batten Floral Co., Oklahoma City.	50 Dreer, Henry A. (For private customers), Philadelphia.
75 Chinqua Penn Plantation, Reidsville.	908 Fostoria Floral Co., Fostoria.	2,050 Bebb Floral Co., Muskogee.	150 Drexel, G. W. C., Bryn Mawr.
25 Craig Greenhouse, Charlotte.	1,000 Halbrooks Florists, Newark.	25 Brondel, L. E., Hominy.	353 Du Pont, Pierre, Mendenhall.
1,450 Fallon Co., J. J., Raleigh.	135 Hoover Estate, Herbert W., North Canton.	20 Butts Rose Co., Oklahoma City.	825 Evenden's Sons, W. J., Williamsport.
250 Gray, Mrs. Bowman, Winston-Salem.	100 Horn Floral Co., Freemont.	5,560 Furrow & Co., Guthrie.	100 Farenwald, Edward, Roslyn.
626 Hibberd, Florist, Durham.	4,044 Imlay Co., The, Zanesville.	325 Hornaday Greenhouses, Lawton.	56 Flaccus, Mrs. Chas. L., Pittsburgh.
100 McNulty, M., Winston-Salem.	1,305 King Floral Co., Elyria.	125 Moss Florist, R. E., Vinita.	4 Flick, Mrs. J. B., Bryn Mawr.
280 Middlemount Gardens, Inc., Asheville.	444 Kircher, Winfield S., Defiance.	375 Muskogee Greenhouse Co. & Bresser's Flowers, Muskogee.	19,575 Florex Gardens, North Wales.
41 North Carolina State College, Raleigh.	110 Knight, Esq., W. W., Perrysburg.	2,471 Sand Springs Greenhouses, Sand Springs.	50 Ford, Mrs. Bruce, Chestnut Hill.
100 O'Connor, Florist, Arthur, Greensboro.	16,000 Lamborn Floral Co., Alliance.	3,600 Tulsa Greenhouses, Tulsa.	200 Frank, Frederick, Reading.
2,000 Ratcliffe, Louis G., Charlotte.	180 Lancaster Greenhouse Co., Lancaster.		50 Franklin Farms, Sewickley.
125 Rehder, Will, Wilmington.	730 Lutz Floral Co., Inc., Cincinnati.		290 Frick, Miss Helen, Pittsburgh.
200 Reynolda, Inc., Reynolda.	3,680 McCauslens, Florist, Steubenville.		200 Friends Hospital, Philadelphia.
125 Roll, Florist, Fred, Durham.	50 Matthews, Mrs. Mortimer, Glendale.		110 Geist, C. H., Villa Nova.
600 Sutton's—Florist, Greensboro.	4,950 Merkel Sons Co., The C., Mentor.		500 George & Son, W. S., Carlisle.
396 Sykes Florists Co., Greensboro.	50 Montell, Thomas, Shawnee.		172 Girtton, H. W., Ridgway.
25 Tisdale, Mrs. Carter, Newbern.	2,105 Murphy, J. Chas., Cincinnati.		1,000 Girvin, W. B., Leola.
10 Townsend, V. D., Weaverill.	250 Norton, F. J., Bucyrus.		200 Gribbel, Esq., John, Wyncote.
3,776 Van Hanford, J., Salisbury.	100 Ohio State School for the Deaf, Columbus.		17,432 Groshens & Morrison, Roslyn.
24 Vanlandingham, Ralph, Charlotte.	150 Overeynder, H., Ashland.		100 Haskell, Esq., H. G., Gossart.
NORTH DAKOTA		OREGON	
350 Hoskins-Meyer Co., Bismarck.	3,620 Painesville Garden & Greenhouse Co., The, Painesville.	4,000 Chase Gardens, Eugene.	110 Geist, C. H., Villa Nova.
200 Shotwell Floral Co., Fargo.	150 Pfister, F. B., Lowville.	278 Hastings, Robert, Portland.	500 George & Son, W. S., Carlisle.
400 Valker's Floral Co., Minot.	600 Pounds, Florists, Newark.	25 Michelsen, Florist, Chet, Portland.	172 Girtton, H. W., Ridgway.
300 Wahpeton Floral Co., Wahpeton.	100 Procter, Mrs. W. C., Glendale.	500 Nawrocki, C. F., Portland.	1,000 Girvin, W. B., Leola.
OHIO		PENNSYLVANIA	
380 Acton Floral Co., Lancaster.	340 Riverview Greenhouses, The, East Liverpool.	10 Alexander, Florist, W. T., Altoona.	200 Gribbel, Esq., John, Wyncote.
800 Bexley Floral Co., Columbus.	200 Rogan, Mrs. R. F., Glendale.	20,000 Andre, John R., Doylestown.	17,432 Groshens & Morrison, Roslyn.
25 Black, Harry S., Mansfield.	3 Rogan, Mrs. R. K., Glendale.	200 Aughenbaugh, H. M., Manchester.	100 Haskell, Esq., H. G., Gossart.
415 Bletterer's Greenhouses, Dover.	1,160 Rosemont Greenhouses, Chesapeake.	500 Barr & Co., B. F., Lancaster.	1,000 Haube, Jos., Charleroi.
825 Buck Greenhouses, Washington C. H.	550 Saeltzer Floral Co., Cleveland.	50 Beechwood Farms, Sharpsburg.	600 Hazleton Floral Co., West Hazelton.
70 Burke, Jr., E. S., Chagrin Falls.	300 Sharp's Flower Shop, Mt. Vernon.	200 Bisset, L., Malvern.	20,759 Heacock Co., Joseph, Wyncote.
2,200 Carek, Florist, Inc., Lorain.	50 Stranahan, F. D., Perrysburg.	3,050 Blind Floral Co., Pittsburgh.	85 High, Samuel H., Norristown.
50 Chatfield, Mrs. A. H., Cincinnati.	1,580 Stuhldreher Floral Co., Mansfield.	2,376 Bryfogles, Muncy.	100 Hinkel & Bros., F. C., Pittsburgh.
5,488 Clary Bros., Coshocton.	250 Thomas, Florist, Victor H., Higginsport.	750 Buennings, Florists, Easton.	50 Houston, S. F., Philadelphia.
500 Columbiana Floral Co., Columbiana.	700 Twin City Greenhouse, Uhrichsville.	25 Buhl, Mrs. F. H., Sharon.	12 Johnson, Mrs. Ralph G., Washington.
70 Crosley, Jr., Powell, Cincinnati.	4 Walker, W. J., Toledo.	7,000 Burton, George, Chestnut Hill, Philadelphia.	2,757 Johnstown Greenhouses, Inc., Johnstown.
3,900 Dieckmann & Kern, Inc., Springfield.	1,104 Weber Brothers, Florists, Ironton.	320 Byer Brothers, Chambersburg.	450 Jones, Wm. G., Du Bois.
9,264 Endres Floral Co., New Philadelphia.	50 Wellington Greenhouses, Wellington.	21,030 Campbell, Alfred M., Oak Lane.	450 Kleinheinz, Esq., Wm., Elkins Park.
7,000 Engel, Florist, Walter J., Columbus.	125 Willis Bros., Salineville.	25 Campbell, Alfred, Philadelphia.	250 Koethe's Flowers, Philadelphia.
50 Everhard, H. H., Canton.	16,250 Yoder Bros., Barberton.	3 Clemens, John, Philadelphia.	100 Lacey, Willis, Gwynedd Valley.
		150 Clemson Estate, D. M., Pittsburgh.	1,000 Laver, J. V., Erie.
		350 Clerico, Joseph, Lancaster.	4,650 LeDuc, E. J., Danville.
		470 Collins-Rhodes Co., Williamsport.	8 Lunden, Alfred, Reading.
		56 Conard-Pyle Co., The, West Grove.	3,570 McCallum Co., The, Zelenople.
		10,400 Cremer, F. E., Hanover.	500 McFadden, Clifford E., Chadds Ford.
		375 Crissman's Florists, Punxsutawney.	100 McGinniss, W. G., Williamsport.
		600 Dauber, John, York.	100 Macklin, John F., Philadelphia.
		13,900 Dillon, J. L., Bloomsburg.	
		75 Dixmont Hospital, Dixmont.	

Continued on page 19



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SIGNORA
JACKSON & PERKINS COMPANY
U. S. Plant Patent No. 201



©

WILLIAM F. EKAS

ORIGINATED BY F. E. CREMER

U. S. Plant Patent No. 177

6	Markle, Sr., Mrs. Albin, Hazleton.	3,369	Walton & Son, E. B., London Grove.	TEXAS	100	Norton Floral Co., Norton.	
4,500	Marshall Greenhouses, E. C., Kennett Square.	400	Warrick Bros., Washington.	400	Beaumont Floral Co., Beaumont.	800	Plecker Co., Inc., J. E., Harrisonburg.
635	Meadowcroft & Worrall, Kennett Square.	7,336	Way, Frank T., Kennett Square.	163	Godfrey's Rose Nursery, Tyler.	1,273	Wertz, Inc., Florist, Roanoke.
500	Meehan & Son, Chas. E., Philadelphia.	150	Winter, Emil, Pittsburgh.	10,950	Greenwood Floral Co., Fort Worth.	WASHINGTON	
37	Michell, H. F., (For private customers : Hill 25, Kelly 12) Philadelphia.	15,800	Yeatman, P. J., Kennett Square.	5	Hampton, Mrs. Hally Bradley, Ft. Worth.	100	Altamont Greenhouse, Spokane.
40	Morris, Esq., S. W., Philadelphia.	1,500	Young, John Welsh, Enfield.	1,400	Highland Park Greenhouses, Dallas.	2,347	Beall Greenhouse Co., Inc., Vashon.
12,735	Mortensen, Stephen, Southampton.	11,825	Zieger, H. M. & W. E., Willow Grove.	600	Lang Floral & Nursery Co., Dallas.	1,800	Glenrose Greenhouses, Spokane.
3,800	Murdoch, Wm. A., Titusville.	RHODE ISLAND		100	Locke Poteet Nursery, Poteet.	1,200	Hollywood Greenhouses, Woodinville.
100	Murdoch Florists, Cannonsburg.	25	Boulevard Greenhouse & Nurseries, Newport.	2,050	Roselawn Florists, Dallas.	1,850	Jacobson's Greenhouse Co., Inc., Spokane.
31,092	Myers & Samtmann, Philadelphia.	30,500	Budlong Rose Co., Auburn.	3,480	Southern Floral Co., Houston.	500	Peters & Son, Florists, Spokane.
100	Neuner, Harry A., Erie.	1,350	Dyer Ave. Greenhouses, Providence.	20	Sunseri's Floral Studio, Galveston.	250	Rosaia Bros., Inc., Florists, Seattle.
2,000	Nullen, J. P., Lima.	1,800	Hoffman, Inc., Frederick C., Pawtucket.	100	Wagner's Greenhouses, Denison.	300	Woodland Park Floral Co., Sumner.
500	Oakwood Rose Gardens, Oil City.	5,600	Koppelman Florist, Providence.	3,360	Wolfe the Florist, Waco.	WEST VIRGINIA	
300	Offerle, Victor H., Warren.	4,100	Munro, Inc., Westerly.	UTAH		480	Bluefield Floral Co., Bluefield.
300	Passmore, Benjamin J., Malvern.	1,450	Oaklawn Greenhouses, Oaklawn.	228	Humphries Floral Co., American Fork.	98	Butler, Florist, Wheeling.
7,125	Passmore, S. Ralph, West Chester.	100	Smith's Sons, Samuel, Jamestown.	346	Hyland Floral Co., Salt Lake City.	1,400	Charleston Cut Flower Co., Charleston.
350	Penn Floral Co., Kingston.	SOUTH CAROLINA		7,650	Miller Floral Co., Farmington.	150	Coles Greenhouses, Inc., Bluefield.
750	Pennsylvania State College, State College.	650	Carolina Floral Store, Charleston.	180	State Capitol Grounds, Salt Lake City.	9,622	Dieckmann & Sons, John, Elm Grove.
50	Pitcairn, J. F., Bryn Athyn.	25	Drake's Home of Flowers, Greenville.	VERMONT		6	Sisters of the Visitation, Wheeling.
9,624	Pittsburg Cut Flower Co., Pittsburgh.	25	East Side Greenhouses, Laurens.	50	Moore, J. J., Bennington.	2	Starkey, Erva, Huntington.
100	Potts, Mrs. Wm., Wyebrook.	325	Eison, Inc., Columbia.	3,650	Weston Heights Rose Gardens, Windsor.	450	Westmoreland Florists, Huntington.
5,574	Reading Flowers, Inc., Reading.	100	Glenn-Ayers Floral Co., Spartanburg.	VIRGINIA		WISCONSIN	
6	Rose Manufacturing Co., Philadelphia.	50	Iselin, Mrs. C. Oliver, Aiken.	4	Ames, Dr. Walter C., Smithfield.	150	Christensen, J., Chippewa Falls.
7,300	St. Leonards Farms Co., St. Leonards.	900	Moss' Flower Shop, Spartanburg.	250	Bloxom & Son, J. C., Hampton.	8,000	Cudahy Co., The, Cudahy.
30,178	Samtmann Bros., Philadelphia.	450	Palmetto Floral Corp., Charleston.	350	Bristol Floral Co., Bristol.	720	Haentze Floral Co., Fond du Lac.
1,200	Sawyer & Johnson, Bethlehem.	1,000	Shandon Greenhouses, Columbia.	25	Burroughs, C. F., Norfolk.	18,650	Holton & Hunkel Greenhouse Co., Milwaukee.
3,106	Saxonwald Greenhouses, Castle Shannon.	350	Village Greenhouses, Aiken.	4,300	Doyle, Florist, Lynchburg.	1,500	Janesville Floral Co., Janesville.
2,000	Schaefer, August H., York.	SOUTH DAKOTA		700	Fallon, Florist, John, Staunton.	531	LaCrosse Floral Co., LaCrosse.
2,000	Schaefer, Chas. A., York.	777	Minnehaha Floral Co., Sioux Falls.	3,497	Fallon, Florist, Roanoke.	100	Lund Floral Co., Wausau.
650	Schmidt, J. C., Bristol.	9,400	Siebrecht, The Florist, Aberdeen.	500	Giles, H. A., Danville.	50	Maytag Estate, F. L., Lake Geneva.
1,000	Schultheis, Anton, Scranton.	250	Strongs, Inc., Florists, Sioux Falls.	2,000	Hammond Co., Richmond.	800	Meier & Schroeder, Florists, Green Bay.
190	Schwab, Chas. M., Loretto.	TENNESSEE		15	Hubbard's, Roanoke.	150	Miles Co., Inc., Oshkosh.
250	Sik, Victor, Bethlehem.	13,765	Baum's Home of Flowers, Inc., Knoxville.	2,164	Kimmerling Bros., Roanoke.	600	Neenah Floral Co., Neenah.
75	Smith, Mrs. Wykoff, Bryn Mawr.	2,116	Harrison Bros., Nashville.	10	Landscape Service Co., Rectortown.	230	Oak Grove Cemetery Association, LaCrosse.
248	Swayne, Wm., Kennett Square.	1,200	Johnson & Son, Olof C., Memphis.	600	McCarron, Florist, Miss, Lynchburg.	400	Rice Lake Greenhouses, Rice Lake.
225	Thomas, Joseph, Greensburg.	992	Johnson's Greenhouses, Memphis.	250	Maplewood Farms, Ashland.	11,930	Riebs Bros., Florists, Milwaukee.
29,975	Thompson's Sons, J. H., Kennett Square.	9,200	Joy Floral Co., Nashville.	2,300	Markow, Florist, Jos., Richmond.	660	Riverside Greenhouses, Appleton.
12,000	Towill, Edward, Roslyn.	150	McIntyre Floral Co., Nashville.	5,140	Mosmiller, Florist, Richmond.	70	Ryerson, Mrs. M. A., Lake Geneva.
		6	Southern Floral Co., Memphis.	3,000	Mount Vernon Floral Co., Inc., Alexandria.	2,000	South Milwaukee Rose Gardens, South Milwaukee.
				200	Newton Conservatories, Norfolk.		



The Joseph H. Hill Company, Plant R, South side of Commons Road

CHRYSANTHEMUMS

FOR 1937

Exhibition Varieties

(Please refer to alphabetical list for prices. See page 28.)

- Alice Benson.** A big, splendid, incurving white flower of satiny texture. Stiff stem; perfect foliage. A number of growers now prefer it to William Turner. Take second crown bud. Blooms Nov. 1.
- *Carrie Beinecke.** Type of Majestic. A fine grower. Color, a warm bronze. Stem and foliage just right to carry the big, handsome bloom. Take bud Aug. 20. Blooms early Nov.
- Dr. J. M. Inglis.** Rich wine-purple-amaranth with silver reverse. The petals are loosely incurved. Nov. 1.
- *Garnet King.** A perfect, reflexed bloom—smooth and velvety; shows no reverse. Beautiful tone of garnet. The finest of its color to date. Take bud Sept. 20. Blooms Nov. 15.
- Golden Majestic.** Sport of Majestic. A huge sphere of shining gold without a trace of bronze. Perfect in form and unsurpassed by any variety of its type. A real beauty. Take bud Aug. 15. Blooms Nov. 1.
- John R. Booth.** A pure golden sport from Nag-ir-Roc, with lower petals falling downward in slender curls. The earliest "Big One." Take bud Aug. 15. Blooms Oct. 15.
- John S. Bush.** Seedling from Louisa Pockett, having all the good traits of the family in size and make-up. Pure white from early buds; soft lavender from later buds. Take bud Aug. 15. Blooms Oct. 15.
- Louisa Pockett.** Pure white; enormous. One of the largest varieties. A sure winner. Take bud Aug. 30. Blooms Nov. 5.
- Majestic.** Enormous, rounded bloom of perfect form and shining golden orange color, shading to rosy bronze. Easy grower. One of the finest exhibition sorts. Take bud Aug. 15. Blooms Nov. 1.
- Marian H. Uffinger.** The bloom is reflexed in appearance but the tips of the individual petals are incurved, showing the gold reverse in a very distinctive manner. Colors, dazzling bronze, crimson, and gold. A splendid variety. Take bud Aug. 20 to 25. Blooms Nov. 10.
- *Miss Millicent Rogers.** A sport of Nag-ir-Roc. Bronzy pink with golden shadings—color of a Mme. Butterfly rose; curling, reflexing petals. Take bud Aug. 25. Blooms Oct. 20.
- Miss Rita Mitchell.** Salmon - bronze with fawn reverse—is very striking in color. Enormous in size. Unique for exhibition. Take bud Aug. 25. Blooms Nov. 5.
- Mrs. B. D. Spillman.** An apricot-orange variety that is accepted by all as a first-class exhibition flower. The rich color and graceful, reflexing petals are very impressive. Height 4 to 5 ft. Take bud Aug. 20. Blooms Nov. 1.
- Mrs. E. Kershaw.** Golden bronze, with light lining to the petals, which are of great breadth. Perfect in form. Tremendous growth of foliage and stem. A stunning, showy variety. Take bud Aug. 15. Blooms Nov. 1.
- *Mrs. Jules Leeds.** Blood-red; petals immense. A wonderful novelty. This is different and startling. A most striking variety. Take bud Aug. 25. Blooms Nov. 10.
- Mrs. Woodrow Wilson.** A magnificent, snow-white variety. Wonderful for its date. Take bud Aug. 15. Blooms Oct. 15.
- Nellie Mitchell.** A tousled-headed giant running 5 to 6 ft. in height. Yellow suffused with bronze in color; best results come from buds taken the last days in August as the earlier buds are not nearly so large or of such fine color. Nov. 1 on.
- Nerissa.** Rosy lavender, grand in size and beautifully incurved; big and globular. Take bud Sept. 5. Blooms Nov. 5.
- *Niagara.** Immense, snow-white blooms with very long petals and of rounded, massive form. Good foliage; stiff stem. Take bud Aug. 15. Blooms Nov. 5.

Red Majestic. A bronzy red sport of the popular Majestic, which comes to us from England, highly recommended. It resembles the parent plant in all respects except color. Take first bud after Aug. 25. Blooms Nov. 1.

Rosanda. Color, old-rose; outer petals reflexing; center incurved. A fine large sort of very easy culture. Take bud Sept. 10. Blooms Nov. 1.

The Melba. A lemon-yellow sport from Louisa Pockett, and greatly resembling Yellow Pockett in all respects except that it is lighter in color and much dwarfer in habit. Take bud Aug. 20. Blooms Nov. 1.

Thomas W. Pockett. The name "Pockett," assures the quality. A lovely clear pink with tips of petals incurved; growth, foliage and stem are the best of the "Pockett" type. Of enormous size. Take bud late Aug. Blooms Nov. 5.

Vermont. Magnificent pink of a lovely bright shade. Enormous flowers of incurved type. One of the best pinks for exhibition purposes. A tall grower. Take bud Aug. 1 to 15. Blooms early Nov.

***W. H. Waite.** A magnificent scarlet and gold. One of the most brilliant. Take bud Aug. 25. Blooms Nov. 5.

***W. H. Waite, Imp.** A bright red sport from W. H. Waite. Dwarf in habit of growth. Take bud Aug. 15. Blooms Nov. 5.

William Hazelhurst. A fine deep pink color. Florets of great substance; forms a beautiful and imposing flower of easy culture. Take bud Aug. 25. Blooms Oct. 29.

William Turner. A perfect ball of the purest possible white. Decidedly incurved and of fine form. A strong grower with clean foliage. Take bud Aug. 30. Blooms Nov. 5.

Yellow Pockett. A fine counterpart of Louisa Pockett, except in color. An absolute necessity in the exhibition collection. A wonderful yellow. Take bud late in August. Blooms early Nov.

Yellow Turner. The yellow sport from Turner. Incurved. Take bud Aug. 30. Blooms Nov. 5.

*Can also be grown commercially.

SPECIAL OFFER OF EXHIBITION VARIETIES

Both the large and small growers, and especially the retail grower, should have greater or less amounts of exhibition varieties. The display on your benches of these magnificent blooms will be the best incentive to bring customers to your establishment that you could have. To enable you to have a selection from our exhibition varieties, we are offering again

Ten Each of 10 Exhibition Varieties for \$7.50

This collection will be our selection and will be carefully chosen as to color and type from all our exhibition varieties.

Large Flowering Commercial Varieties

(First date indicates time to bud; last date, blooming time.)

Please refer to page 28 for prices.)

AMBASSADOR. We consider this fine white in a class by itself. The bloom is large and of fine texture, borne on a strong stem with perfect foliage. Aug. 20; Oct. 20.

BETSY ROSS. Still very popular as a mid-season white. Produces a high percentage of perfect blooms 7 inches in diameter. Aug. 25; Nov. 5.

BRONZE CHIEFTAIN. Our sport of Yellow Chieftain. Fine commercial bronze. Aug. 30; Nov. 5.

CARDONIA. A good deep, rich yellow commercial; medium height. Terminal bud; Nov. 1-7.

CELESTRA. Globular; golden yellow; stem rigid. Tall from early planting. Beautiful foliage. Very valuable early. Terminal bud; Oct. 15.

CHADWICK IMPROVED. Pure snow-white, nothing finer for its date. Grand old variety. Sept 10; Nov. 20.

CHIEFTAIN IMPROVED. Commercial pink; round and smooth as a pearl in finish. Ours is a selected strain of deeper tone of pink. Aug. 30; Nov. 5.

DETROIT NEWS. Choice bronze, golden reverse. Has remarkable keeping qualities. Opens in globe form and gradually reflexes, showing the bronze tone. Aug. 30; Oct. 25.

FAVORITE. Glistening snow-white; beautifully rounded. Comes in a trifle before Timothy Eaton finishes. Good stem. Nice foliage. An easy variety to grow. Sept. 5; Oct. 30.

FLOYD GIBBONS. Salmon pink with buff reverse. Incurved form. Sept. 15; Nov. 8.

FRIENDLY RIVAL. An exceptional yellow. Very popular variety. Sept. 15; Nov. 15.

GLADYS PEARSON. The standard bronze for Thanksgiving. A brilliant combination of buff-apricot and orange; beautiful incurved form. Sept. 30; Nov. 20.

GOLD LODGE. A golden yellow seedling. A valuable commercial; also good for pot culture. Aug. 25; Oct. 10.

GOLDEN CELEBRATION. Descendant of Timothy Eaton through its sport, Yellow Eaton, and as vigorous as its forbears. A bright golden yellow; exceptionally fine Thanksgiving variety. Sept. 10; Nov. 20.

GOLDEN CHADWICK. A fine late yellow. Sept. 5; Nov. 20.

GOLDEN GLORY. A perfect commercial in every point. Flower full, big, of globular form, smooth finish, and shining gold color. Height 4 ft. Sept. 5; Nov. 1.

GOOD NEWS. Golden yellow sport of Detroit News. Has excellent substance and is a good keeper. Aug 30; Oct. 25.

HILDA BERGEN. A deep rich mahogany-bronze. We strongly recommend it as being excellent in type, quality and productiveness. Can be grown with three or four flowers. Aug. 10; Oct. 25.

HONEYDEW. Canary-yellow of shining, satin-like finish. Large, round and smooth. Height 3½ ft. Strong stem. Sept. 20; Nov. 5.

INDIANOLA. A wonderfully beautiful combination of old-gold and bronze, with handsome foliage. Aug. 25; Oct. 10.

JOSEPHINE LAWLER. An early pink of a shade always in demand. Very popular. Take any bud; Oct. 20.

LUSTRE. Extra-fine early pink with lavender shadings. Bench in early June. As blooms mature they will need shading to prevent them from bleaching. Aug. 25; Oct. 8.

MARIE DE PETRIS. Large-flowered, deep golden yellow. Incurved. Aug. 20; Nov. 15-20.

MONUMENT. A good white to follow Snow White. An excellent shipper and all-round substantial variety. Sept. 10; Nov. 10.

MRS. FRANKLIN D. ROOSEVELT. Beautiful shade of Souvenir de Claudius Pernet yellow, shading to deep gold toward center. Extremely large incurved of wonderful substance. Reserve crown buds about Aug. 25; Nov. 10-15.

MRS. H. E. KIDDER. An exceedingly early bright yellow. Very stiff, upright stem. Grows 4 ft. high from June planting. We recommend this variety. Aug. 25; Oct. 15.

MRS. NELLIE T. ROSS. Like Bonnaffon, but later. Grandly rounded and full; perfect in form; color clear yellow. A wonderful keeper. Early Oct.; late Nov.

MRS. R. M. CALKINS. One of the best commercial yellow varieties on the market. A good keeper and shipper. Sept. 20; Nov. 25.

OCTOBER ROSE. A clear lavender pink of fine incurved form. Blooms are seven inches in diameter. Height 4½ ft. Terminal bud; Oct. 15.

OLD ROSE. Fine shade of deep pink which it holds unusually well. Comes equally well from late crown or terminal bud, the crown-bud opening a few days earlier. A good early November pink.

PINK DISTINCTION. A fine pink for Thanksgiving. Take terminal bud.

QUAKER MAID. A large, glistening white variety of extra value as it is ready to cut the first week in October. Straight stem and good foliage. Aug. 20; Oct. 10.

SILVER SHEEN. A splendid early white commercial variety. Good keeper and shipper. Aug. 25; Oct. 25.

SNOW WHITE. Fine early white following Silver Sheen. Easy to do. The rounded, incurved form makes it a perfect shipper. Aug. 25; Nov. 1.

SUN GLOW. A brilliant yellow of Bonnaffon type but larger. Very smooth incurved. Absolutely unsurpassed as a commercial and one of the most handsome. Aug. 15; Oct. 20.

SUN GOLD. The brightest yellow; perfect in form. It is almost faultless. Fine for Thanksgiving and later. Sept. 30; Nov. 28.

TEKONSHA. Grand large-flowering bronze for Thanksgiving. A valuable color for this date. Aug. 18; Nov. 20.

THANKSGIVING PINK. A color needed for variety among the numerous whites and yellows of this late date. Do not bench before June 15; then use terminal bud. Splendid pot variety. Nov. 20.

TIMOTHY EATON. Absolutely white. Can be spaced 6 by 8 inches. Late cuttings give fine, substantial flowers for Thanksgiving. Sept. 10; Nov. 10.

WHITE CHIEFTAIN. White sport of Chieftain. The smoothest, roundest of them all. Sept. 10; Nov. 10.

WHITE DISTINCTION. A pure white sport from Pink Distinction, which it resembles in every way except color. A fine commercial white. Take terminal; Nov. 25.

WOOLF'S PINK. An unusually valuable commercial. Will pay to plant in quantity. Perfect in form and clearness of color and unusually welcome about Oct. 10. Plant in May. Aug. 20; Oct. 10.

YELLOW MONUMENT. This is a yellow sport of Monument which we obtained from Carl Engelmann of Saffron Walden, England. Straw-yellow in color, with all the good points of Monument, including its unusually fine keeping qualities. Sept. 10; Nov. 10.

SUPPORT THE EIGHTEENTH NATIONAL FLOWER AND GARDEN SHOW
MILWAUKEE, WISCONSIN — APRIL 10 TO 18, 1937

Conducted by the
SOCIETY OF AMERICAN FLORISTS AND ORNAMENTAL HORTICULTURISTS

POMPONS

(Please refer to alphabetical list for prices. See page 28.)

BETTY WATKINS. Large Pompon. The flowers are golden bronze, 1½ inches in diameter, and carried well upon strong, sturdy stems.

BOKHARA. Large Pompon. One of our favorites. Dark bronze.

BRISTOLITE. Large Pompon. Bronze. Fine grown disbudded. Matures for Thanksgiving.

BRONZE QUEEN. Button type. A darker bronze than Hilda Canning.

CAPT. COOK. Large Pompon. A lovely shade of rose-pink, free from lavender tones.

CHICAGO PEARL. Large Pompon. Considered one of the best of all white Pompons. The sprays are large and the flowers carried well apart.

CHRISTMAS GOLD. Small Button type. Very bright yellow. Quite productive. Early December.

CLARA JAMESON IMPROVED. Button type. A deep, vivid color of bronze and scarlet.

CORA PECK BUHL. Large Pompon. An intense shade of yellow, somewhat brighter than Sun Glow of the larger-flowering Mums. Very popular.

CRYSTAL WHITE. Fine pure white Pompon that can be grown very successfully either as a spray or a disbud. It follows the Dotys.

DOROTHY TURNER. Large Pompon. A combination of bronze and old-gold. An upright grower of medium height.

DREAM. Large Pompon. Fine pink for a time when it is needed—Thanksgiving. Medium height.

ETHEL. Button type. A splendid bright red miniature Pompon.

FIREBIRD. Large Pompon. Best early red we have; color very bright. Strong, upright grower and productive.

GOLD FINCH. Large Pompon. Deep rich yellow. Medium height.

HILDA CANNING. Button type. Brilliant reddish bronze.

IRENE. Button type. Pure white blooms 1 to 1¼ inches in diameter. Upright, wiry stem.

JEWEL. Large Button type. A good outdoor cut-flower variety. Pleasing shade of rose-pink.

LEGAL TENDER. Large Pompon. Upright grower, needing minimum support. Wonderful combination of bronze and gold.

LETITIA. Large Button type. White with pink center. Matures Oct. 15. Tall.

LILLIAN DOTY. Large Pompon. A fine pink. One of the best to disbud.

MARY L. HALL. Large Pompon. Clear, rich yellow. Tall. Very fine.

MASTERPIECE. A rather large Pompon, 2¼ inches in diameter, of a rich tourmaline pink with a slightly lighter reverse. Equally good grown disbudded or in spray form.

MINONG. Large Pompon. Pure white. Short.

MRS. NELLIE KLERIS IMPROVED. Large Pompon. A good second-early pink. Darker than Mrs. Nellie Kleris.

MUSKOKA. Large Pompon. Golden bronze and mahogany. Disbud to 6 to 10 flowers to a plant. A good keeper. We highly recommend it.

NEW YORK. Button type. Handsome golden bronze. One of the best.

NUBIAN. Large Pompon. Beautiful bronzy-red. Include this one. Tall.

NUGGETS. Button type. A fine yellow. Short. Good grown as a pot plant. Matures Oct. 25.

PINK DOT. Large Pompon. Wonderful color combination—white with deep pink center.

PRINCETON. Large Pompon. Golden yellow suffused with orange. Medium height. Matures Nov. 15. Fine grown disbudded.

RODELL. Button type. Very useful as an early yellow.

ROSE CHARM. Large Pompon. Should be grown in quantity and disbudded. Lovely in form and color. Stiff stems.

SEA GULL. Large Pompon. Sprays are more open than White Doty, which it resembles somewhat. The lateral stems are stiff, causing each bloom to stand out individually. Bunches well.

SILVER BALL. Large Pompon. Pure white; perfect form; medium height. Fine grown disbudded. Matures Oct. 12.

SILVER TIPS. Large Pompon. One of our best bright pinks. Makes fine sprays.

UNALGA. Large Pompon. An intense yellow, brighter than Christmas Gold. May be grown naturally to sprays or disbudded.

UVALDA. Large Pompon. Extra-fine very early white.

VARSITY. Small Button type. Yellow. A good producer.

WHITE DOTY. Large Pompon. Pure white sport from Lillian Doty and identical in every respect except color. Generally disbudded but does equally well as a spray.

YELLOW DOTY. Large Pompon. Another that is generally disbudded but also is fine grown as a spray. Similar in every way except color to the other Dotys.

YELLOW NEW YORK. Button type. Yellow sport of New York. Matures Nov. 15.

Table of Commercial and Pompon Varieties

	White	Yellow	Pink	Bronze and Red
OCTOBER				
Pompons	Silver Ball Oct. 12 Uvalda Oct. 15 Irene Oct. 15 Letitia Oct. 15 Minong Oct 20-25 Sea Gull Oct. 25	Rodell Oct. 15 Gold Finch Oct. 20 Cora Peck Buhl Oct. 25 Nuggets Oct. 25	Jewel Oct. 15 Capt. Cook Oct. 20 Pink Dot Oct. 25 Rose Charm Oct. 30	Clara Jameson Imp. Oct. 15 Nubian Oct. 15-20 Firebird Oct. 20 Ethel Oct. 20 Bronze Queen Oct. 25 Bokhara Oct. 25
Commercials	Quaker Maid Oct. 10 Ambassador Oct. 20 Silver Sheen Oct. 25 Favorite Oct. 30	Gold Lode Oct. 10 Mrs. H. E. Kidder Oct. 15 Celestra Oct. 15 Sun Glow Oct. 20 Good News Oct. 25	Lustre Oct. 8 Woolf's Pink Oct. 10 October Rose Oct. 15 Josephine Lawler Oct. 20	Indianola Oct. 10 Hilda Bergen Oct. 25 Detroit News Oct. 25
NOVEMBER 1 - 20				
Pompons	White Doty Nov. 1 Crystal White Nov. 5	Mary L. Hall Nov. 1 Yellow Doty Nov. 1 Varsity Nov. 10 Yellow New York Nov. 12 Princeton Nov. 15	Lillian Doty Nov. 1 Mrs. Nellie Kleris Imp. Nov. 1 Silver Tips Nov. 10 Masterpiece Nov. 10	Muskoka Nov. 10 New York Nov. 10 Hilda Canning Nov. 15
Commercials	Snow White Nov. 1 Betsy Ross Nov. 5 Wm. Turner Nov. 5 White Chieftain Nov. 10 Monument Nov. 10 Timothy Eaton Nov. 10 Chadwick Imp. Nov. 20	Golden Glory Nov. 1 Cardonia Nov. 5 Honeydew Nov. 5 Yellow Monument Nov. 10 Mrs. Franklin D. Roosevelt Nov. 10 Friendly Rival Nov. 15 Marie DePetris Nov. 15 Golden Chadwick Nov. 20	Old Rose Nov. 1 Chieftain Imp. Nov. 5 Floyd Gibbons Nov. 8	Bronze Chieftain Nov. 5 W. H. Waite Nov. 5 Mrs. Jules Leeds Nov. 10 Garnet King Nov. 15
THANKSGIVING ON				
Pompons	Chicago Pearl Nov. 20	Unalga Nov. 25	Dream Nov. 25 Usona Nov. 25	Bristolite Nov. 25 Legal Tender Nov. 25 Betty Watkins Nov. 25 Dorothy Turner Nov. 25
Commercials	White Distinction Nov. 25	Golden Celebration Nov. 20 Mrs. Nellie T. Ross. Nov. 20 Mrs. R. M. Calkins Nov. 25 Sun Gold Nov. 28	Thanksgiving Pink Nov. 20 Pink Distinction Nov. 25	Gladys Pearson Nov. 20 Tekonsha Nov. 20

Pompons for Outside Shading

Many times during the year we are asked what varieties of pompons are best suited for growing outdoors under shade. We recommend the following varieties as being among the best.

WHITE—Letitia, Minong, Sea Gull, Irene.

BRONZE — Clara Jameson Imp., Nubian, Bokhara, Ethel, Firebird, Bronze Queen, Bronze Buckingham.

PINK—Jewel, Capt. Cook, Pink Dot, Mrs. William Buckingham.

YELLOW—Rodell, Gold Finch, Cora Peck Buhl, Mary L. Hall.

DISBUDS FOR SHADING

Rose Charm, Yellow Doty, Muskoka.

COMMERCIALS FOR SHADING INSIDE

WHITE—Silver Sheen, Ambassador.

BRONZE AND RED — Detroit News, Hilda Bergen.

PINK — Josephine Lawler, October Rose, Old Rose.

YELLOW—Sun Glow, Golden Glory.

SINGLES AND ANEMONES

Will add interest and variety to your collection.

SINGLES

MRS. WILLIAM BUCKINGHAM. This variety has been tried for years, and, in our opinion, remains today the peer of all the single pinks. It is a lovely shade of rosy pink, and the retailer will find it most valuable. It flowers around the first week in November.

BRONZE BUCKINGHAM. A beautiful bronze sport of Mrs. William Buckingham. Its habit of growth and blooming period are similar to its parent.

We recommend it highly. A variety usually in heavy demand for baskets and vase arrangements.

TAGOYA. DePetrís introduction of 1936. An outstanding single producing rigid, well-formed sprays with flowers of excellent substance. Its color is a brilliant goya red overlaid with a rose sheen forming a brilliant and very attractive combination. Somewhat dwarf; suitable for pot plants. Can be grown either disbudded or as a spray. Matures Nov. 1st to 5th.

ANEMONES

BETTY ROSE. A large-flowered Anemone suitable for disbudding, maturing October 25. Color an even shade of deep lavender-pink throughout, with full rounded cushion.

CRIMSON GLOW. Late crimson-maroon which should be disbudded for best results. Easily grown variety with excellent stem and foliage. Matures November 20.

GARZA SUPREME. This improved form of Garza is a valuable addition to the list of Anemones. It is pure white, graceful in habit, but, most important, it comes into bloom in December and can be held over into January. Exceedingly valuable for the retail grower. A wonderful keeper.

MRS. ALFRED G. WILSON. A pure white, very free in growth and bloom. Requires very little disbudding. Blooms November 5.

NORMA. Large-flowering, orchid-pink Anemone with golden pink cushion, making a very striking

combination. Individual flowers average 4 to 5 inches across. Matures November 20.

PURPLE QUEEN. An aster-purple Anemone with a lighter reverse and with cushion florets tipped with gold. Flowers about 3 inches in diameter. Ready November 10 to 15.

ROLINDA. A bronzy Anemone introduced by DePetrís. Not a large flower, but very prolific. Can be grown in nicely arranged sprays without disbudding. Matures November 20.

SUSANNE MILLER. Golden yellow sport of Norma and similar to its parent in every other way.

THE TITAN. Scarlet crimson with bronzy red cushion. Medium height. Has good stem and foliage. Fine grown disbudded. Matures November 5.

YELLOW GARZA SUPREME. A light yellow sport from Garza Supreme. Identical with it except in color. December.

GOOD POT PLANTS

BUTLER'S CAPRICE. Deep pink.

CRIMSON GLOW. Crimson-maroon.

GOLD LODE. Golden yellow.

KATHLEEN THOMPSON. Crimson.

LILAC CAPRICE. Deep violet.

OHIO STATE. Clear yellow, Dwarf Anemone.

PURPLE CAPRICE. Royal purple.

ROLINDA. Bronze-orange.

SOURCE D'OR (Lizzie Adcock). Tawny bronze.

TAGOYA. Red.

THANKSGIVING PINK. Pink.

YELLOW CAPRICE. Golden yellow.

Index and Price List of Chrysanthemums

ROOTED CUTTINGS FOR 1937

	100	1000		100	1000		100	1000
Alice Benson	\$8.00	\$75.00	Irene	\$3.00	\$27.50	Princeton	\$4.00	\$35.00
Ambassador	3.00	27.50	Jewel	3.00	27.50	Purple Caprice	3.00	27.50
Betsy Ross	3.00	27.50	John R. Booth	8.00	75.00	Purple Queen	8.00	75.00
Betty Rose	3.00	27.50	John S. Bush	8.00	75.00	Quaker Maid	3.00	27.50
Betty Watkins	3.00	27.50	Josephine Lawler	3.00	27.50	Red Majestic	8.00	75.00
Bokhara	3.00	27.50	Kathleen Thompson	3.00	27.50	Rodell	3.00	27.50
Bristolite	4.00	35.00	Legal Tender	3.00	27.50	Rolinda	3.00	27.50
Bronze Buckingham	3.00	27.50	Letitia	3.00	27.50	Rosanda	3.00	27.50
Bronze Chieftain	3.00	27.50	Lilac Caprice	3.00	27.50	Rose Charm	3.00	27.50
Bronze Queen	3.00	27.50	Lillian Doty	3.00	27.50	Sea Gull	3.00	27.50
Butler's Caprice	3.00	27.50	Lizzie Adcock	3.00	27.50	Silver Ball	3.00	27.50
Capt. Cook	3.00	27.50	Louisa Pockett	8.00	75.00	Silver Sheen	3.00	27.50
Cardonia	3.00	27.50	Lustre	3.00	27.50	Silver Tips	3.00	27.50
Carrie Beinecke	4.00	35.00	Majestic	6.00	50.00	Snow White	3.00	27.50
Celestra	3.00	27.50	Marian Uffinger	8.00	75.00	Source d'Or	3.00	27.50
Chadwick Improved	3.00	27.50	Marie DePetrus	3.00	27.50	Sun Glow	3.00	27.50
Chicago Pearl	3.00	27.50	Mary L. Hall	3.00	27.50	Sun Gold	3.00	27.50
Chieftain Improved	3.00	27.50	Masterpiece	8.00	75.00	Susanne Miller	3.00	27.50
Christmas Gold	3.00	27.50	Minong	3.00	27.50	Tagoya	8.00	75.00
Clara Jameson Improved	3.00	27.50	Miss Millicent Rogers	8.00	75.00	Tekonsha	3.00	27.50
Cora Peck Buhl	3.00	27.50	Miss Rita Mitchell	8.00	75.00	Thanksgiving Pink	3.00	27.50
Crimson Glow	3.00	27.50	Monument	3.00	27.50	The Melba	10.00
Crystal White	3.00	27.50	Mrs. Alfred G. Wilson	3.00	27.50	The Titan	3.00	27.50
Detroit News	3.00	27.50	Mrs. B. D. Spillman	10.00	Thomas W. Pockett	8.00	75.00
Dorothy Turner	3.00	27.50	Mrs. E. Kershaw	8.00	75.00	Timothy Eaton	3.00	27.50
Dr. J. M. Inglis	10.00	Mrs. Franklin D. Roosevelt	8.00	75.00	Unalga	3.00	27.50
Dream	3.00	27.50	Mrs. H. E. Kidder	3.00	27.50	Usona	3.00	27.50
Ethel	3.00	27.50	Mrs. Jules Leeds	8.00	75.00	Uvalda	3.00	27.50
Favorite	3.00	27.50	Mrs. Nellie Kleris Imp	3.00	27.50	Varsity	3.00	27.50
Firebird	3.00	27.50	Mrs. Nellie T. Ross	3.00	27.50	Vermont	8.00	75.00
Floyd Gibbons	3.00	27.50	Mrs. R. M. Calkins	3.00	27.50	White Chieftain	3.00	27.50
Friendly Rival	3.00	27.50	Mrs. Wm. Buckingham	3.00	27.50	White Distinction	3.00	27.50
Garnet King	4.00	35.00	Mrs. Woodrow Wilson	8.00	75.00	White Doty	3.00	27.50
Garza Supreme	3.00	27.50	Muskoka	3.00	27.50	W. H. Waite	6.00	50.00
Gladys Pearson	3.00	27.50	Nellie Mitchell	10.00	W. H. Waite, Improved	8.00	75.00
Gold Finch	3.00	27.50	Nerissa	8.00	75.00	William Hazelhurst	8.00	75.00
Gold Lode	3.00	27.50	New York	3.00	27.50	William Turner	5.00	40.00
Golden Celebration	3.00	27.50	Niagara	3.00	27.50	Woolf's Pink	3.00	27.50
Golden Chadwick	3.00	27.50	Norma	3.00	27.50	Yellow Caprice	3.00	27.50
Golden Glory	3.00	27.50	Nubian	3.00	27.50	Yellow Doty	3.00	27.50
Golden Majestic	8.00	75.00	Nuggets	3.00	27.50	Yellow Monument	3.00	27.50
Good News	6.00	50.00	October Rose	3.00	27.50	Yellow New York	3.00	27.50
Hilda H. Bergen	3.00	27.50	Ohio State	3.00	27.50	Yellow Pockett	8.00	75.00
Hilda Canning	3.00	27.50	Old Rose	3.00	27.50	Yellow Turner	5.00	40.00
Honeydew	3.00	27.50	Pink Distinction	3.00	27.50	Yellow Garza Supreme	3.00	27.50
Indianola	3.00	27.50	Pink Dot	3.00	27.50			

We recommend ordering no less than 25 of a variety. Where fewer are ordered, charges will be made at the rate per 10. Below are listed the rates per 100 of our several classes, and opposite each rate is listed the corresponding rate per 10.

Rate per 100	Rate per 10	Rate per 100	Rate per 10
\$ 3.00	\$.50	\$6.00	\$1.00
4.00	.50	8.00	1.50
5.00	1.00	10.00	1.50

250 cuttings of any one variety at the thousand rate.

TERMS OF SALE

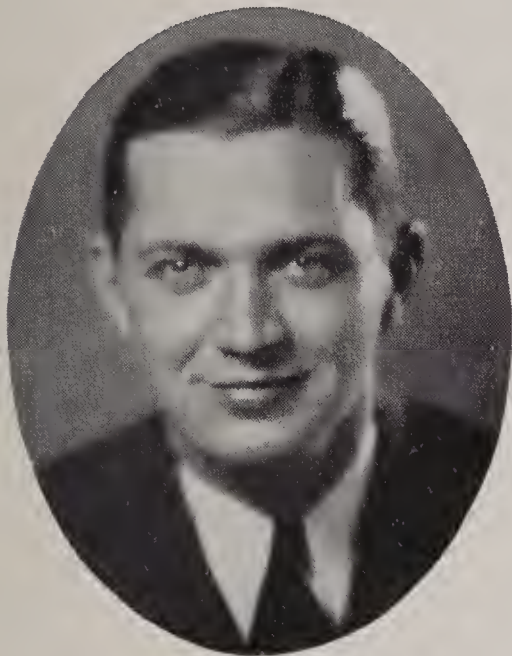
All orders subject to 2% cash discount if money accompanies order or if paid within 10 days from date of invoice. Otherwise all bills are net and due in 30 days; overdue accounts are subject to 6 per cent interest per annum.

Cash must accompany orders under \$5.00.

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CHARGE ACCOUNTS. New customers who wish to open a charge account will please furnish us credit references and allow sufficient time for us to confirm same. If immediate shipment is desired, cash must accompany your order, and in the meantime we can look up your references for future shipments.

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CHIEFTAIN *U. S. Plant Patent No. 150*

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